



Protective® Executive 10-Year Term

Increase opportunities for term life sales

You can efficiently expand your term life prospects to the business market. With our Protective Executive 10-Year Term, you're able to help employers offer a valuable benefit to their executive, highly compensated employees. We've made entering this market easy with a familiar term life design and simple sales process.

Designed to help employers find and keep critical talent

The best leadership talent is critical to an organization's success. Providing valuable benefits is one way to reward and retain executive, highly compensated employees. Our solution is designed to help deliver an attractive term life insurance benefit with:



Tailored coverage

Creates a stronger and more practical benefit for executives than traditional group plans.



Guaranteed-issue type underwriting

Executives automatically qualify by answering two questions.



Portable coverage

Individual coverage doesn't go away or decrease if an executive leaves or retires.



Cost-effective level premiums

Premiums are guaranteed for 10 years and paid by the employer.



Opportunity to continue coverage

At the end of the level period, employed executives can easily apply for a new 10-year policy.¹



Streamlined sales and administration process

Application handled as a group by Protective with an employee census, and premiums paid by employer in one payment.

Expand your business opportunities with Protective's individual term solution built for the executive benefits market.



Contact your Protective representative to get started.

Protective refers to Protective Life Insurance Company.

For Financial Professional Use Only. Not for Use With Consumers.

¹ Employees must still be employed with the organization to reapply.

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Protective Executive 10-Year Term (PICC23-ETL-1 / ETL-1 11-23) is a term life insurance policy issued by Protective Life Insurance Company, Nashville, TN. Policy form numbers, product features and availability may vary by state. Consult policies for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex.

The tax treatment of life insurance is subject to change. Neither Protective Life nor its representatives offer legal or tax advice. Please consult with your legal or tax advisor regarding your individual situation before making any tax-related decisions.

All payments and all guarantees are subject to the claims-paying ability of Protective Life Insurance Company.

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Not Insured By Any Federal Government Agency		May Lose Value